



# SOIL HEALTH AND CLIMATE- SMART PROJECT

Celebrating  
Impacts  
APRIL 2025



# PUTTING FARMERS FIRST, FROM THE BEGINNING

## PROJECT IMPACTS

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- Producers participating: **61**
- Acres enrolled: **1,765**
- Incentives paid to producers: **\$124,000**
- Producers receiving one-on-one technical assistance for Year 1: **50**
- Producers receiving personalized farm management plans for Year 1: **40**





# PROJECT IMPACTS

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- Personalized whole-farm sustainability measurement tools distributed: **73**
- Soil samples analyzed: **118**
- Field Day attendees: **123**
- Workshop attendees: **81**
- Enrolled commodities: **5**
- Incentivized practices: **7**

## IN THEIR OWN WORDS

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# WHAT PARTICIPANTS ARE SAYING

"Participating in this program improved my confidence as a solo operator, because I got data and validation from OAK.

It's also motivated me to do things that I've kind of been wanting to do, but wasn't sure whether it would be worthwhile. It's good to see that YES, it is worthwhile. I love that the assessment asks about wildlife on the farm, because improving habitat has always been one of my personal goals and values but doesn't really ever get measured."



# WHAT PARTICIPANTS ARE SAYING



"I loved being a part of this project! I learned a lot and was able to plant the most cover crops ever thanks to the financial incentive and management plan."

"The technical assistance helped our farm make tough decisions last year. By assisting with fertility management, the TA helped us save significant money in fertilizer costs going into the 2025 season."

"I like being a part of something in Kentucky that could have global impacts."

"I'm keeping the conservation practices going (and even added some new ones), and I'm truly grateful for the support the project has provided. The soil testing was such a nice bonus! And money to help, too? Holy cow!"

"Being able to participate in the project has enabled me, a soil health conscious farmer, to have a benchmark not just for my own farm year to year but a comparison to world metrics."





"Amid a yearly struggle with massive weather events, OAK's project has given us the tools we needed to keep producing food for our community in the foothills of Eastern Kentucky."

*Holly Robinson*