Organic Association of Kentucky

ANNUAL FARMING CONFERENCE

2026 Sponsor Opportunities

Cultivating Connections: Growing Organic Together for 15 Years

Kentucky State University's Harold R. Benson Research and Demonstration Farm Frankfort, Kentucky



January 30-31, 2026

PODC

Sponsoring OAK's Annual Farming Conference

Now in its 15th year, OAK's annual conference convenes hundreds of farmers, graziers, agricultural professionals, researchers, resource providers, local food advocates and more who are working to advance organic and regenerative agriculture in Kentucky.

Farmers from a range of farm sizes and experience gather to share knowledge about organic production, build community and shape Kentucky's organic and local food movement.

The conference welcomes sponsors from suppliers to resource providers and more who wish to engage with OAK's growing community. Please note: the total number of sponsorships and at each tier are limited.

<u>Sign up to become a 2026 Conference Sponsor, Partner or Funder</u>



Attendee Background: OAK 2025

2025 Conference Attendees	Farmers and growe
 382 attendees 73% farmers and growers 64% beginning farmers (< 10 years) 28% ag professionals 61% younger than 45 	Aspiring farme
92% will implement practices they learned at the conference to meaningfully advance their work	Agricultural professiona



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OAK Conference 2026 promises to be a fantastic event. Here's what sponsors shared after the event this year:

"Trade Show engagement is superior to other conferences we attend + our services/content appears to be very relevant to OAK attendees."

"Really high level of engagement. Having the tradeshow immediately outside the presentation rooms is undeniably helpful in forcing those tables in front of peoples' faces."







2026 Sponsor Benefits

BENEFITS	FARMER FRIEND \$750 10 available	SEEDER \$1,500 8 available	HARVESTER \$3,000 6 available	BARN RAISER \$5,000 4 available	POLLINATOR Inquire for pricing 2 available
Conference Registrations					
# of complimentary registrations		2	3	4	6
# of scholarships generated	4		5	10	many
Exhibit Table					
Complimentary 5 ft table and 2 chairs		х	х	х	х
Print Program					
Company ad space	\$150 upgrade	1/8 pg ad	1/4 pg ad	1/2 pg ad	Full pg ad
Company name on "Sponsor Thanks" page	x	x	x	x	x
Company description on "Sponsor Thanks" page				x	x
Company logo on back cover		x	x	x	x
On-Site Recognition					
Logo included on sponsor poster in lobby	x	х	x	x	x
Logo displayed between workshops		х	x	x	x
Verbal recognition during general sessions				x	x
Social Media					
# of times company name mentioned/tagged (Nov-Feb)	1	1	2	3	3
Website					
Company logo or name listed on the OAK conference webpage	x	х	x	x	x
Company website linked on OAK conference webpage			x	x	x
Year-Round Recognition in OAK Events and Publications					
1 Year OAK Membership		х	х	х	х
Field Days: Company name and/or logo recognition in promotional materials					x
OAK Directory: Logo and company information displayed					x
Social Media mentions (6x Apr-Oct)					x

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OAK Conference 2026 Sponsor Registration

Ready to join us at the 2026 OAK Conference?

Sponsorships are limited due to high demand and limited space at the venue. The total number of sponsorships and at each tier are limited. We offer a Sponsor-only Trade Show with registration through October 1, 2025. Sign up below to secure your spot.

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For general information or sponsorship questions, email conference@oak-ky.org or call 502-219-7378.

